



**MINUTES OF THE MEETING OF THE
BOARD OF MANAGEMENT (THE “BOARD”)
OF THE WELLAND DOWNTOWN BUSINESS IMPROVEMENT AREA (THE “CORPORATION”)
OF THE CITY OF WELLAND (THE “CITY”)**

Held on Monday, February 3, 2020, 5:30pm
Civic Square Room 108/109, 60 East Main St. Welland

Board Members Present: K. JONES, G. BOWES, L. ROBICHAUD, L. SEE, B. FOKKENS, C. RICHARD, C. CRUISE

Board Member Regrets: H. TREDDENICK, D. ALEXANDER, A. ADAMS, B. HERCHMER

Recording Secretary: A. HIGGINBOTAHM

Executive Director: A. HIGGINBOTHAM

1. WELCOME: CALL TO ORDER

a. The Chair K. Jones called the meeting to order at 5:34pm.

2. OPEN OF GENERAL MEETING

a. General meeting opened.

3. ACCEPTANCE OF AGENDA

“BE IT RESOLVED that the agenda be accepted as presented.”

Proposed by: G. Bowes

Seconded by: B. Fokkens

CARRIED

4. DECLARATION OF CONFLICTS

a) Declaration of Conflicts –none

5. APPROVAL OF DECEMBER 2nd, 2019 MINUTES

“BE IT RESOLVED that the December 2nd minutes be accepted as presented.”

Proposed by: G. Bowes

Seconded: C. Cruise

CARRIED

6. COMMITTEE OF THE WHOLE (5:41pm)

A discussion of personal matters about an identifiable individual, including municipal and/or member(s) of the downtown catchment area.

- 5:41pm in camera
- 5:54pm out of camera

7. REPORT OF THE CHAIR

K. Jones

- Dinner & Movie Event: marketing & promotion & ticket sales update
- COC 2020 starting to solicit talent

8. REPORT OF THE EXECUTIVE DIRECTOR

A. Higginbotham

Meetings & Events

- December 3rd ED panel for new EDs
- December 4th & 5th OBIAA seminars
- December 5th Development of Welland Economic Development Strategy- Community Workshop
- December 11th Dolores Thank you
- January 7th Meeting with Mayor Campion re: COC 2020
- January 9th Meeting with Krista Bowie re: Canada Day 2020
- January 13th meeting with Leslie Bellingham (Open Arms Mission)
- January 13th OBIAA best practices call
- January 14th OBIAA communications meeting
- January 16th phone conference Sullivan Mahoney
- January 20th CNY business visits
- January 22nd meeting Sullivan Mahoney
- January 22nd Audit prep with Deloitte
- January 23rd Bikeways & Business webinar
- January 28th RCK site visit
- January 28th Events & communications committee meeting
- January 29th defense debriefing meeting

- January 29th Beautification Meeting
- February 3rd OBIAA best practices call

A) Discussion surrounding amending by-law 199-51 section 17

Recommendations: A special meeting should be added in which membership is invited to discuss the introduction of any additional long-term debt. The membership would be invited by email invitation using specific software to ensure message was delivered and read by the recipient.

“BE IT RESOLVED” that the WDBIA clarify the wording of by-law 1999 section 17 to include the implementation of a special meeting to notify members of any potential debt. Two thirds majority IN ATTENDANCE at the special meeting will be required to pass a motion to incur any long-term debt.

Proposed by: K. Jones

Seconded by: C. Cruise

CARRIED

- B) Alexis distributed (on behalf of Brenda Herchmer) Committee Governance reports, which are to be looked at and spoke to at the next meeting.

9. FINANCE AND AUDIT

G. BOWES

- Discussion surrounding Glen’s concerns regarding the current bookkeeper and the relationship going forward.

“BE IT RESOLVED” that the WDBIA change bookkeeper AMENDMENT by C. Richard to focus on a Welland business as a replacement.

Proposed by: C Richard

Seconded by: B. Fokkens

CARRIED

10. BEAUTIFICATION COMMITTEE

L. ROBICHAUD

A. Projects discussed included:

- Bell Box beautification project (potential for art crawl?)
- Ideas for winter 2020/ 2021 planters
- Rainbow sidewalks in downtown (Alexis to speak with NF BIA to see the cost and procedures)
- Smoking in front of Bingo Hall (what can be done)

“BE IT RESOLVED” that the beautification committee contact city staff to explore the possibility of them facilitating lights for 2020.

Proposed by: L. Robichaud

Seconded by: B. Fokkens

CARRIED

“BE IT RESOLVED” that Leslie contact Niagara Region (councilor or staff) to inquire as to what can be done about the smoking in front of the Bingo Hall.

Proposed by: C. Richard

Seconded by: L. Robichaud

CARRIED

11. Presentation by Leslie Bellingham of Open Arms Mission Welland regarding the potential for a partnership and or support of the WDBIA for a downtown wing festival charity fundraiser in summer of 2020.

The WDBIA board receives the presentation of Leslie n Bellingham for information purposes only. The Board recommends that Leslie Bellingham and Alexis look into the logistics of the event further and bring that collection of information back to the board at a later date.

12. COMMITTEE OF THE WHOLE

A discussion of personal matters about an identifiable individual, including municipal and/or member(s) of the downtown catchment area.

- 7:12pm in camera
- 7:41pm out of camera

13. WHITE SPACE: NONE

14. CORRESPONDENCE: NONE

15. NEXT MEETING DATE: MONDAY MARCH 2nd, 2020

16. ADJOURNMENT

The meeting adjourned at 7:52pm

“Be It RESOLVED that the Monday February 3rd meeting be adjourned.”

Proposed by: L. See

Seconded by C. Cruise

CARRIED

Please RSVP your attendance to Alexis Higginbotham info@downtownwelland.ca