



**Board of Management of Welland Downtown  
Business Improvement Area - City of Welland  
General Meeting  
Civic Square Room 108/109  
(60 East Main Street)  
Monday, November 11th, 2019**

**AGENDA**

1. WELCOME - CALL TO ORDER
2. OPEN OF GENERAL MEETING
3. ACCEPTANCE OF AGENDA
4. DECLARATION OF CONFLICTS
5. APPROVAL OF OCTOBER 7TH, 2019 MINUTES
6. COMMITTEE OF THE WHOLE

A matter to be discussed of personal matters about an identifiable individual, including municipal and/or member(s) of the downtown catchment area.

7. REPORT OF THE CHAIR K. JONES
8. EXECUTIVE DIRECTOR'S REPORT A. HIGGINBOTHAM
9. COMMITTEE MOTION(S)
10. COMMITTEE REPORTS  
GOVERNANCE B. HERCHMER
  - A. STRATEGIC PLANFINANCE AND AUDIT G. BOWES
  - A. FINANCIAL POSITION
  - B. MEETING WITH MARK LELIEVRE
  - C. CRA UPDATE

BEAUTIFICATION L. ROBICHAUD  
A. MEETING WITH CITY RE 2020  
B. SEASONAL

MARKETING AND EVENTS K. JONES  
A. CONCERTS ON THE CANAL  
B. SANTA CLAUS PARADE  
C. DINNER & MOVIE WINTER 2020

11. BUSINESS ARISING

1. DIGITAL MAIN STREET A.HIGGINBOTHAM  
A) MARIE MILLOT
2. COMMUNITY GARDEN A.HIGGINBOTHAM  
A) CARLY (TERM COMPLETED)  
B) 2020 & BEYOND
3. SUMMER GRANTS UPDATE A. HIGGINBOTHAM
4. TECHNOLOGY UPDATE G. BOWES

12. NEW BUSINESS

1. PRESENTATION TO COUNCIL K JONES  
A) NOVEMBER 19<sup>TH</sup> PRESENTATION TO COUNCIL

13. WHITE SPACE –

14. CORRESPONDENCE:

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15. NEXT MEETING DATE **MONDAY DECEMBER 2<sup>ND</sup>, 2019**

16. ADJOURNMENT

**RSVP YOUR ATTENDANCE TO  
ALEXIS HIGGINBOTHAM  
[INFO@DOWNTOWNWELLAND.CA](mailto:INFO@DOWNTOWNWELLAND.CA)**