



**Board of Management of Welland Downtown
Business Improvement Area - City of Welland
General Meeting
Civic Square Room 108/109
(60 East Main Street)
Monday August 12th, 2019**

AGENDA

1. WELCOME - CALL TO ORDER
2. OPEN OF GENERAL MEETING
3. ACCEPTANCE OF AGENDA
4. DECLARATION OF CONFLICTS
5. APPROVAL OF JULY 8TH, 2019 MINUTES
6. COMMITTEE OF THE WHOLE

A matter to be discussed of personal matters about an identifiable individual, including municipal and/or member(s) of the downtown catchment area.

7. REPORT OF THE CHAIR K. JONES
8. EXECUTIVE DIRECTOR'S REPORT A. HIGGINBOTHAM
9. COMMITTEE MOTION(S)
10. COMMITTEE REPORTS
GOVERNANCE B. HERCHMER
 - A. SOAR ANALYSIS
 - B. STRATEGIC PLAN
 - A. S.W.A.T. ANALYSIS INPUT

FINANCE AND AUDIT

D. WRIGHT

- A. FINANCIAL POSITION
- B. DRAFT 2020 BUDGET
- C. BOOKKEEPING STATUS
 - A. WORK COMPLETED TO DATE
- D. DISCUSSION WITH 2019 AUDITORS
 - A. MOTION TO AMEND BY-LAW
- E. MEMORANDUMS OF AGREEMENTS
 - A. MOTION TO INCLUDE IN ALL EVENT PLANNING
 - B. PROTECTS PARTNERS – SPECIFICALLY MEMBERS

BEAUTIFICATION

L. ROBICHAUD

- A. FLORAL BASKETS –
 - A. BRACKETS UPDATE
- B. PLANTERS –
 - A. PURCHASE PROGRAM IN CONJUNCTION WITH CITY OF MORE PLANTERS
- C. FLAGS –
- D. SEASONAL
- E. SIGNAGE AT ENTRY POINTS
 - A. NEXT STEPS
 - B. M.O.A. SPEAKS TO MAXIMUM \$\$

MARKETING AND EVENTS

K. JONES

- A. MONOPOLY
 - A. MOTION TO REDUCE THE PRICE
- B. CONCERTS ON THE CANAL
 - A. REPORTING TO CITY
 - B. PREP ON 2020 BID
- C. SANTA CLAUS PARADE
 - A. PARTNERS CITY AND M.A.C.
 - B. MEMORANDUM OF AGREEMENT
- D. DINNER & MOVIE WINTER 2020
 - A. MOTION TO ADD TO 2020 EVENTS

11. BUSINESS ARISING

- 1. DIGITAL MAIN STREET M. MILLOT
 - A) STATUS OF PARTICIPANTS
 - B) ONGOING THROUGH FALL

- 2. COMMUNITY GARDEN C. ECKHARDT
 - A) STATUS OF GARDEN – FALL
 - B) STATUS OF GARDEN – 2020

3. SUMMER GRANTS A. HIGGINBOTHAM
A) JULY 24TH AUDIT

4. TECHNOLOGY UPDATE G. BOWES

12. NEW BUSINESS

1. APPOINTMENT OF BOARD DIRECTORS B. HERCHMER
A) SLATE OF DIRECTORS SEPT COUNCIL
B) UPCOMING CONSTRUCTION ON NIAGARA ST

2. ANNUAL GENERAL MEETING JONES /WRIGHT
A) LOCATION
B) INVITATION TO MEMBERS
I) OCT 9TH ALREADY A SAVE DATE
II) CONSIDERATION TO CIRCULATE MINUTES OF 2018
III) DRAFT AGENDA AND PRESENTATION
IV) ELECTION/CONFIRMATION OFFICERS
V) SIGNING AUTHORITIES

3. PRESENTATION TO COUNCIL K JONES
A) BEST TIME (POST AGM/BUDGET)

4. RECORDING OF MINUTES –
A) GENERAL MEETINGS
B) COMMITTEE OF WHOLE MEETINGS
C) STANDING COMMITTEE MEETINGS

13. WHITE SPACE –

14. CORRESPONDENCE:

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15. NEXT MEETING DATE **MONDAY SEPTEMBER 9TH, 2019**

16. ADJOURNMENT

**RSVP YOUR ATTENDANCE TO
ALEXIS HIGGINBOTHAM
INFO@DOWNTOWNWELLAND.CA**