

**Minutes of the Meeting of the  
Board of Management (the "Board")  
of the Welland Downtown Business Improvement Area (the "Corporation")  
of the City of Welland (the "city")  
held on Wednesday, August 8, 2018  
Taris on the Water, 25 East Main St. Welland at 5:30 p.m.**

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**Board Members Present:** J. Eisen, K. Jones, S. Hamp, D. Bujold-Wright, B. Herchmer, B. Fokkens and A. Adams

**Board Members Regrets:** M. Stadnik and J. Chiochio

**Executive Director:** A. MacDonald

**Community Development Coordinator:** Miriam Zine (Summer Student)

**Summer Student:** Vani Sharma

**Recording Secretary:** J. Bujold

**Welcome - Call to Order**

The chair called the meeting to order at 5:52 p.m.

**Acceptance of Agenda**

**"BE IT RESOLVED that the agenda be accepted with change to 10e showing A. MacDonald as presenter."**

Proposed by: J. Herchmer

Seconded by: J. Eisen

**Motion carried**

**Declaration of Conflicts**

A. Adams in regard to content pertaining to Banners in the beautification report

**Board of Directors General Meeting Minutes from Monday, June 4th, 2018**

**"BE IT RESOLVED that the Board of Directors accepts the minutes of the General Meeting of June 4th as written"**

Proposed by: S. Hamp

Seconded by: B. Herchmer

**Motion carried**

## Presentation

Presentation by S. Talosi ( Member)

## Report of the Chair

Presentation received by the board via oral report

## Executive Director's Report

**"BE IT RESOLVED that the Board have a memorandum of agreement or understanding with any 3<sup>rd</sup> party."**

Proposed by B. Herchmer

Seconded by A. Adams

**Motion Carried**

## Committee Motions

### *a. Finance and Audit*

**"BE IT RESOLVED that the Board approve and extension by 2 weeks to the contracted summer to complete the Report Card Project. Funds allocated from the Marketing budget."**

Proposed by: B. Herchmer

Seconded by: B. Fokkens

**Motion Carried**

**"BE IT RESOLVED that the amount of \$850 be re-allocated to cover the costs of the summer student extension from the Marketing fund previously approved for development of a Mobile App."**

Proposed by: S. Hamp

Seconded by: D. Bujold Wright

**Motion Carried**

### *b. Beautification*

**"BE IT RESOLVED that the Board authorizes obtaining legal advice and the issuance of legal correspondence to be forwarded to the vendor(s) with whom the Board contracted for the purchase and installation of Street Banners. "**

Proposed by: J. Eisen

Seconded by: K. Jones

**Motion Carried**

### *c. Governance*

No Motions

### *d. Marketing and Events*

No Motions

### **Business Arising**

Report tabled on the process to expand the catchment area of the Welland Downtown BIA. Following discussion, the Board opted to defer the issue. Also received report on Trademarks.

**“BE IT RESOLVED that the Board defer the issue of Catchment Expansion and Trademark to the next board meeting of the next elected board.”**

Propose by: J. Eisen

Seconded by: K. Jones

**Motion Carried**

### **New Business**

Report tabled regarding a Leadership Niagara Project which would lead to retail space being renovated in the catchment area where future leaders can engage in sales; marketing and education.

**“BE IT RESOLVED that the application be submitted to the Leadership Niagara for community project, whereby the WDBIA act as the catalyst for this program to be completed by sourced community partnerships.”**

Proposed by B. Herchmer

Seconded by J. Eisen

S. Hamp Abstained

**Motion Carried**

Report tabled on a social enterprise undertaking with board game. Successes from other communities shared with the Board. No financial risk as all the gameboard spaces to be sold prior to ordering.

**“BE IT RESOLVED that the WDBIA is in agreement of proceeding with the Monopoly Fundraiser.”**

Proposed by: B. Herchmer

Seconded by: S. Hamp

**Motion Carried**

### **White Space**

None topics of discussion introduced

### **Correspondence**

None

### **Next Meeting**

Next meeting date is Monday, September 10 at 5:30 pm. Location to be determined.

### **Adjournment**

The meeting adjourned at 9:00 p.m.